

CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION

DISTANCE LEARNING, 90 ECTS

Semester			Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Leadership	DLMBLSE01	Leadership	5	Exam	
			Innovation and Entrepreneurship	DLMBIE01-01	Innovation and Entrepreneurship	5	Exam	
			Corporate Finance	DLMINRE01	Corporate Finance	5	Exam	
	2. Semester	2. Semester	2. Semester	International Marketing	DLMMARE01	International Marketing	5	Exam
				Managerial Economics	DLMBME01-01	Managerial Economics	5	Exam
				Performance Management	DLMBPM01	Performance Management	5	Exam
2. Semester	3. Semester	3. Semester	Strategic Management	DLBMSME01	Strategic Management	5	Exam	
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment	
	3. Semester	4. Semester	ELECTIVE A		e.g. Corporate Finance and Investment	10		
			ELECTIVE B		e.g. Data Science and Analytics	10		
3. Semester	4. Semester	5. / 6.	Capstone Project	MBCP02	Capstone Thesis	22.5	Capstone Thesis	
				MBCP03	Capstone Thesis Defense	2.5	Oral Assignment	
Total			90 ECTS					



INTERNATIONAL
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You've already planned out exactly how your course schedule should look? Wonderful! IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

ATTENTION!
* By choosing the module "Internship" you cannot qualify for the dual degree with LSBU. "Internship" is available in mystudies only



FT: Full-Time, 18 months
PT I: Part-Time I, 24 months
PT II: Part-Time II, 36 months

Elective A and B:

Accounting
AI in Practice
Artificial Intelligence
Aspects of International Management
Big Data
Consumer Behaviour and Research
Corporate Finance and Investment
Data Science and Analytics
Entrepreneurial Ecosystems
Economics of Health
E-Sports Management
E-Sports Marketing and Eventmanagement

Health Systems and Policy
Human Resource Management: Practice
Human Resource Management: Theory
Innovation and Design Lab
IT Governance and Service Management
IT Project and Architecture Management
Manufacturing Methods Industry 4.0 and Internet of Things
Product Development and Design Thinking
Salesforce Consultant Specialization
Salesforce Sales Specialization
Sales, Pricing and Brand Management
Supply Chain and Sourcing Management

Internship*

Major:

Artificial Intelligence
Big Data Management
Engineering Management
E-Sports Management
Finance & Accounting
Healthcare Management
Human Resource Management
Innovation & Entrepreneurship
International Marketing
IT Management
Salesforce
Supply Chain Management

Elective A
Artificial Intelligence
Data Science and Analytics
Manufacturing Methods Industry 4.0 and Internet of Things
E-Sports Management
Corporate Finance and Investment
Health Systems and Policy
Human Resource Management: Theory
Entrepreneurial Ecosystems
Sales, Pricing and Brand Management
IT Project and Architecture Management
Salesforce Consultant Specialization
Supply Chain and Sourcing Management

Elective B
AI in Practice
Big Data
Product Development and Design Thinking
E-Sports Marketing and Eventmanagement
Accounting
Economics of Health
Human Resource Management: Practice
Innovation and Design Lab
Consumer Behaviour and Research
IT Governance and Service Management
Salesforce Sales Specialization
Aspects of International Management